

Expenditures | Home Electronics (Agg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

Average Current Consumption

\$92,418

Index: 104

Average Household Income

\$ 144,932

Index: 114

Average Disposable Income

\$ 109,477

Index: 110

Total Aggregate Consumption by Category -Recreation: \$1,097,152,835

Computer hardware

Avg. Dollars/Household



\$428

Index: 130

Agg. Dollars

\$80,807,357

Video equipment

Avg. Dollars/Household



\$202

Index: 105

Agg. Dollars

\$38,258,028

TVs, VCRs, video cameras

Avg. Dollars/Household



\$187

Index: 106

Agg. Dollars

\$35,240,816

Computer supplies & other equip.

Avg. Dollars/Household



\$106

Index: 129

Agg. Dollars

\$19,974,734

Pre-recd., dwnlds & audio/vid. media

Avg. Dollars/Household



\$95

Index: 62

Agg. Dollars

\$17,862,024

Computer software

Avg. Dollars/Household



\$88

Index: 295

Agg. Dollars

\$16,553,255

Home theatre systems

Avg. Dollars/Household



\$87

Index: 124

Agg. Dollars

\$16,411,794

Audio equipment

Avg. Dollars/Household



\$49

Index: 106

Agg. Dollars

\$9,311,359

Tablet computers

Avg. Dollars/Household



\$37

Index: 114

Agg. Dollars

\$6,943,055

Gaming systems & acc.

Avg. Dollars/Household



\$30

Index: 53

Agg. Dollars

\$5,754,292

Blank audio, video tapes, CDs, DVDs & iTunes

Avg. Dollars/Household



\$14

Index: 63

Agg. Dollars

\$2,587,606

Benchmark: Ontario

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Displaying HouseholdSpend categories ranked by average dollars per household.

Index Colours: <80 80 - 110 110+

Expenditures | Home Electronics (Avg \$)

Trade Area: SPOTLIGHT - 3 km

Households: 188,943

Average Current Consumption

\$92,418

Index:104

Average Household Income

\$ 144,932

Index: 114

Average Disposable Income

\$ 109,477

Index: 110

Total Aggregate Consumption - Recreation: \$1,097,152,835



Computer hardware

Avg. Dollars/Household	Pct. of Total Expenditure
\$428	7.4%
Index:130	Index:116



Video equipment

Avg. Dollars/Household	Pct. of Total Expenditure
\$202	3.5%
Index:105	Index:94



TVs, VCRs, video cameras

Avg. Dollars/Household	Pct. of Total Expenditure
\$187	3.2%
Index:106	Index:94



Computer supplies & other equip.

Avg. Dollars/Household	Pct. of Total Expenditure
\$106	1.8%
Index:129	Index:116



Pre-recd., dwnlds & audio/vid. media

Avg. Dollars/Household	Pct. of Total Expenditure
\$95	1.6%
Index:62	Index:55



Computer software

Avg. Dollars/Household	Pct. of Total Expenditure
\$88	1.5%
Index:295	Index:263



Home theatre systems

Avg. Dollars/Household	Pct. of Total Expenditure
\$87	1.5%
Index:124	Index:111



Audio equipment

Avg. Dollars/Household	Pct. of Total Expenditure
\$49	0.8%
Index:106	Index:95



Tablet computers

Avg. Dollars/Household	Pct. of Total Expenditure
\$37	0.6%
Index:114	Index:101

Benchmark: Ontario

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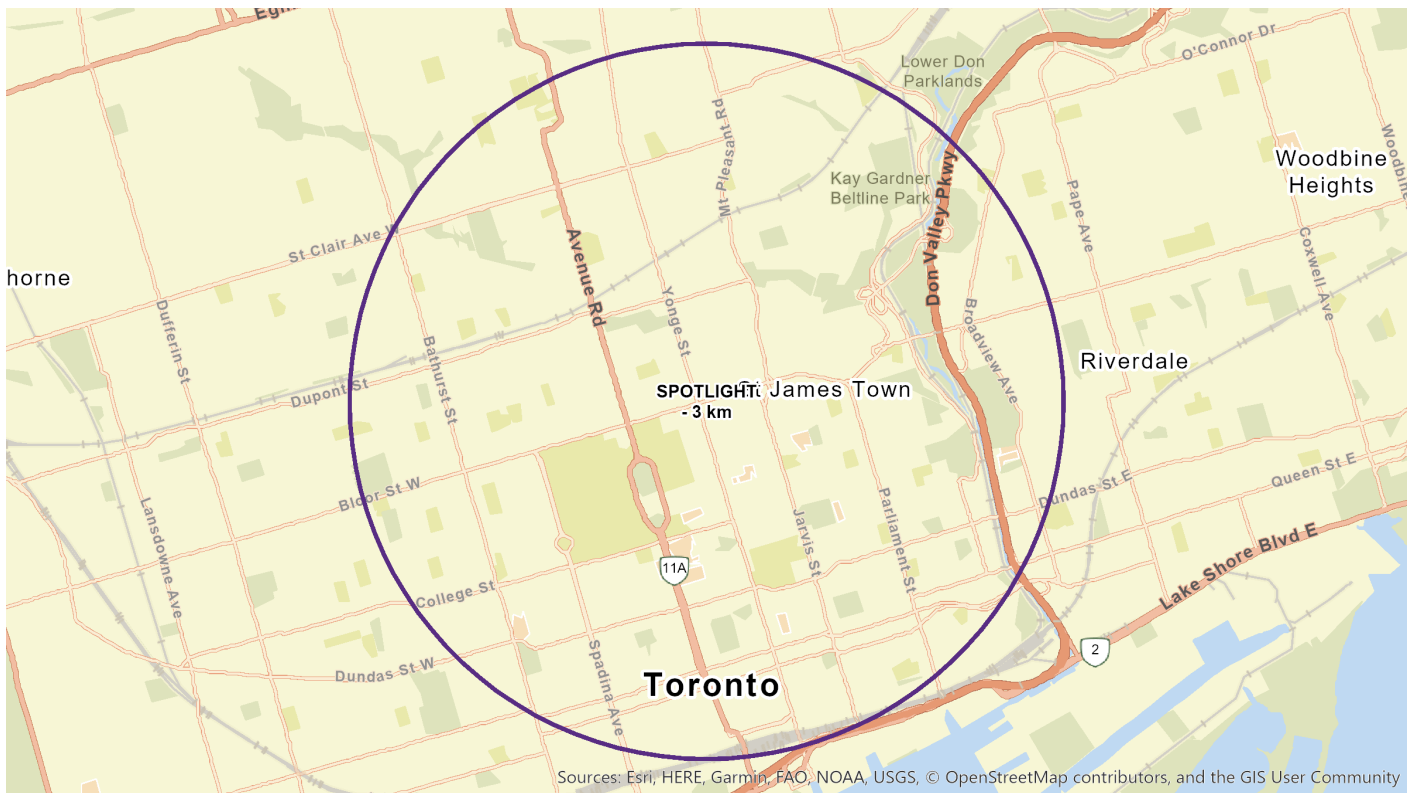
Displaying HouseholdSpend categories ranked by percent composition.

Index Colours:	<80	80 - 110	110+
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 3 km

Households: 188,943



Benchmark: Ontario

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Report Details

Name: Expenditures - HouseholdSpend - Home Electronics (Avg \$ / Agg \$) Executive
Date / Time: 8/10/2023 5:45:57 PM
Workspace: CAN 2023 - PRIZM Postal Code
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
SPOTLIGHT - 3 km		N/A

Benchmark

Name	Level	Geographies
Ontario	Province	Ontario

DataSource

Product	Provider	Copyright
HouseholdSpend	Environics Analytics Statistics Canada	©2023 Environics Analytics (https://dev-web6/Envision/About/1/2023#7)
