

Expenditures | FoodSpend - Cereal Grains

Trade Area: SPOTLIGHT - 5 km

	Consumption Unit	Unit/Hhld	% Comp	Base Consumption Unit	Base Unit/Hhld	Base % Comp	Index: Unit/Hhld	Index: % Comp
Cereal grains and cereal products	198,146,610	488.03	100.00	8,874,145,857	544.82	100.00	90	100
Cereal grains and cereal products	41,818,073	103.00	21.10	1,548,559,972	95.07	17.45	108	121
Rice and rice mixes	39,710,218	97.81	20.04	1,443,161,800	88.60	16.26	110	123
Rice	2,107,854	5.19	1.06	105,398,173	6.47	1.19	80	90
Rice mixes	37,011,314	91.16	18.68	1,611,370,454	98.93	18.16	92	103
Pasta products	30,933,158	76.19	15.61	1,359,006,865	83.44	15.31	91	102
Pasta (fresh or dry)	1,386,152	3.41	0.70	68,579,495	4.21	0.77	81	91
Pasta (canned)	4,692,004	11.56	2.37	183,784,094	11.28	2.07	102	114
Pasta mixes	119,317,223	293.88	60.22	5,714,215,430	350.82	64.39	84	94
Other cereal grains and cereal products	12,111,355	29.83	6.11	648,970,525	39.84	7.31	75	84
Flour and flour-based mixes	9,075,478	22.35	4.58	480,483,831	29.50	5.41	76	85
Flour	3,035,877	7.48	1.53	168,486,694	10.34	1.90	72	81
Cake and other flour-based mixes	107,205,868	264.05	54.10	5,065,244,905	310.98	57.08	85	95
Breakfast cereal and other grain products (except infant)	48,588,702	119.67	24.52	2,033,958,631	124.87	22.92	96	107
Breakfast cereal (except infant cereals)	3,879,283	9.55	1.96	186,087,550	11.42	2.10	84	93
Other cereal grains (unmilled or milled)	21,867,676	53.86	11.04	1,293,122,521	79.39	14.57	68	76
Cereal bars	32,870,207	80.96	16.59	1,552,076,204	95.29	17.49	85	95
Cereal-based snack food								

Benchmark: Canada

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Index Colours:	<80	80 - 110	110+
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Expenditures | Trade Area Map

Trade Area: SPOTLIGHT - 5 km



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Benchmark: Canada

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Report Details

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Trade Area		
Name	Level	Geographies
SPOTLIGHT - 5 km		N/A

Benchmark		
Name	Level	Geographies
Canada	Canada	Canada

DataSource		
Product	Provider	Copyright
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